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### **Wessan Interactive Announces Text Collect Payment Reminder Service**

Omaha, NE, Feb 1, 2009 – Today, businesses rely on time-sensitive communication with the ability to have direct contact with their customers. They want to notify them to get an immediate action and effect delinquent bill payment.

With Wessan Interactive, these businesses can now use Text Collect – a mobile phone text messaging (SMS) and email notification system to deliver instant, cost effective payment reminders, notifying customers of delinquent payments, driving response and customer action.

“With Text Collect, text message reminders can be sent to thousands of customers in just seconds, they are opened by over 90% of the recipients, are read in a matter of seconds and cost pennies per notification” says Jeff Campbell, VP of Marketing & Sales of Wessan Interactive.

“Payment reminders from Wessan can also be sent via email providing the business with another way to contact the customer” says Terry Sanford, President of Wessan. “This multiple channel delivery system ensures the widest possible reach to drive the highest level of response.”

“The above solution is just an example of what we have developed over the years” says Campbell, VP of Sales & Marketing for Wessan Interactive. “Give us call at 800-468-7800 so we can discuss a customized solution for your next project.”

**About Wessan Interactive**

For over 20 years, Wessan Interactive has been developing interactive solutions for a wide variety of industries. They have created thousands of different IVR applications, developed hundreds of unique websites, transcribed millions of hours of data for various companies, stayed ahead of emerging technology and processed tens of millions of calls, text messages and web hits. For more information on Wessan Interactive, call 800-468-7800 or visit [wessan.com](http://wessan.com).

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