

# data management

**High-quality, low-cost data management on a secure system with remote access to an unlimited amount of information.**

Our data management includes the following:

#### **Data Warehousing**

Wessan has the capacity to store large quantities of data that can be accessed and used efficiently from your own computer.

#### **Data Modeling**

Segmenting, finding relationships, developing categories, classification and organizing data is our specialty.

#### **Data Movement**

Most often, data needs to be moved from where it is collected to a database and then to an end user. At Wessan, we ensure that all hardware, applications and data is compatible.

#### **Database Administration**

Recoverability, integrity, security, availability, performance, development and testing.

#### **Database Security**

Providing clearance and access making the data available only to selected individuals.

#### **Data Mining**

Sifting large amounts of data to show trends, relationships, and patterns exposing certain information to help your business grow and generate a profit.

#### **Other Data Services Include:**

- Data Entry
- List Acquisition
- Mapping
- Data Manipulation
- Merge/Purge Processing
- Deduping
- GeoCoding
- GeoMatching
- List Hygiene
- Data Maintenance
- Postal Pre-Sorting
- NCOA Standardization
- Cass Certification
- Mail File Statistics
- Demographic Appending

*...and much more*

INNOVATIVE  
POWERFUL  
EXPERIENCED

#### **Benefits of Wessan:**

- Capacity to house and manipulate large quantities of data
- Secure, state-of-the-art systems
- High-quality, low-cost
- Quick turnaround and flexible
- Custom Web Interface

Call 800-468-7800 or visit [wessan.com](http://wessan.com)  
for more information.